



# Arkansas' Premier Food Processing Hub for Startups.

## Exciting opportunity to create value-added products from surplus produce!

We want to partner with horticultural produce growers in NW Arkansas to develop value-added products from surplus produce (unsold or second-grade) at the UA System Arkansas Food Innovation Center at no cost to the selected growers.

- ✓ Commercially viable recipe for the product
- ✓ Food safety plan for processing the product
- ✓ Business plan to market the product
- ✓ Marketing strategies to promote the product

*Scan the QR code to take the survey to apply for this opportunity.*



United States Department of Agriculture  
National Institute of Food and Agriculture